



North Carolina

NCCBBA

Chinese Business Association



Networking



Bridge



Assistance

Serving North Carolina and Chinese Business Community Since 2005

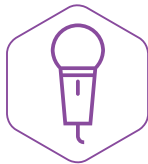
Mission



To represent, serve, and promote the common interests of our membership and the North Carolina Chinese business community, particularly in promoting entrepreneurial and corporate development. NCCBA serves as a forum for networking and exchanging, for advancing our knowledge in creating and sustaining successful businesses, and for encouraging and facilitating coaching and consultation among our members. NCCBA will also serve as a major catalyst in bridging the China - North Carolina business relationship.

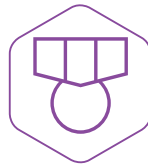
About NCCBA

Since its founding in 2005, NCCBA has become a premier nonprofit organization representing and promoting the interests of the NC Chinese business community and those doing business with China. It serves its members through mentoring, networking opportunities, entrepreneurship and continuing education.



GLOBALIZATION SERIES

These events have attracted more than 500 professionals over the past years, providing an opportunity to learn from international business leaders.



LEADERSHIP WORKSHOPS

The workshops cover a wide variety of leadership and professional development topics, such as development and investment opportunities.



MONTHLY LUNCHONS

Key issues such as contract translation and international trade are presented by distinguished speakers on the first Friday of each month.

NCCBA

VALUE PROPOSITION FOR SPONSORS

- Network with over 3,000 investors, industry leaders and officials
- Sponsor Logo prominently positioned at events, in email and on the website
- Access to experienced foreign investment and cross-cultural business advisors
- Be a part of the growing Chinese business community



North Carolina has been recognized by the Chinese government and Chinese businesses as one of the fastest growing American markets. Since its founding, NCCBA has become a premier nonprofit business promotion organization with a network of more than thousands of investors, entrepreneurs, industry leaders, government officials, the media and more. NCCBA serves the NC Chinese business community and those doing business with China through mentoring, networking and continuing education.



Sponsorship Benefits

Sponsorship involvement will help to promote the Chinese business community and its culture. As a sponsor, your company will also benefit from connecting with NCCBA members in the following ways:

- Company logos will be prominently positioned on the NCCBA website, included in e-newsletters, listed on informational materials at meetings and displayed at events.
- Sponsors will be invited to participate in planning of quality programs and global educational speaker series.
- Sponsors will have access to foreign investment and cross-cultural business advisors.
- Sponsors will be included in high-level meetings with government officials and international organizations.

Some of Our Major Sponsors



THE North Carolina Chinese Business Association (NCCBA) offers three levels of sponsorship to suit your needs, budget, and objectives. Each level offers unique values and privileges that allow you to connect with Chinese and American business leaders and professionals in North Carolina and China. Sponsors enjoy exclusive promotions at local and international cultural and professional events.

Sponsorship Opportunity

NC-CBA.org

	Platinum*	Gold	Silver	Bronze
	\$5,000	\$3,000	\$1,000	\$500
• Membership: complimentary NCCBA memberships	10	5	3	1
• Promotion: logo on NCCBA website	●	●	●	●
• Promotion: company description on NCCBA website	●	●		
• Promotion: logo on signage, slides and all event promotional materials	●	●	●	●
• Event: Distribute company literature at NCCBA events	All events	5	3	1
• Event: tickets for company employees, clients, and guests	10	5	3	1
• Event: pitch your company or provide brief introductory remarks	All events	5	3	1
• Event: participate as a panelist or keynote speaker at NCCBA events	5	3	2	1
• Join NCCBA Board in hosting international business delegates	●			

* Platinum Level Sponsor's exclusive opportunity: work with the NCCBA Board on event program development and attend meetings with government officials arranged by NCCBA

** For more information, please visit NCCBA website: <http://nc-cba.org/sponsorslevel.htm>

North Carolina Chinese Business Association

WWW.NC-CBA.ORG

For more information regarding sponsorship opportunities,
please contact info@nc-cba.org